



January 2019

Hi Guys,

I am Lisa Smith from Diamond State Rodeo Association. Our "Rodeo in the Rock 2019 Diamond Tuff" is coming up April 26 – 28, 2019 and we are getting our advertisement all lined up. I really hope you are willing to advertise with us, an opportunity for inexpensive advertising as well as a huge audience of readers.

We are pleased to announce that our prices have not increased since our 2009 rodeo. I am attaching the form and ask you to attach your business card, art work or ad, check, and any pertinent information you require and mail back to me quickly so we can get to working on our best program ever, for you and us.

There are other advertising opportunities as well: Banners, Vendors, Buckle Sponsors, Ribbon Sponsors and just plain Sponsors of the best Gay Rodeo in Arkansas. Please feel free to inquire.

Looking forward to seeing you there. Any questions contact me at lisahbstan@aol.com or call me at 501-231-8379.

Rodeo Up,

Lisa Smith





DSRA PROGRAM ADVERTISING APPLICATION

Deadline: April 1, 2019

ORGANIZATION/SPONSOR: _____
CONTACT NAME: _____ EMAIL: _____

PHONE NUMBER: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

_____ FULL PAGE - \$200 _____ HALF PAGE- \$125 _____ INSIDE FRONT COVER: \$250

_____ QUARTER PAGE- \$75 _____ BUSINESS CARD- \$25 _____ BACK COVER: \$250

_____ ATTACHED IS OUR BUSINESS LOGO/BUSINESS CARD/ART WORK

All ads must be PDF or JPG. Program size 8.5 x 5.5. Price above includes All color ads.

ADDITIONAL DETAILS/COMMENTS: _____

SIGNATURE _____ DATE _____ ENCLOSED \$ _____

**WANT YOUR LOGO ON OUR WEBPAGE FOR 90 DAYS: 30 DAYS FROM SUBMISSION AND 90 DAYS AFTER:::
COST IS \$50 PAYABLE IN ADVANCE. SEND YOUR READY TO USE LOGO TO: lisahbstan@aol.com.**

Mail this form, your ad and your check made payable to DSRA:

Arrangements can be made for Credit Card Payment with a \$3.00 processing fee by calling Lisa Smith at 501.231-8379.

DSRA - Lisa Smith
PO BOX `190441
Little Rock, AR 72009

Advertising Chair for Rodeo In The Rock 2019 : Lisa Smith, lisahbstan@aol.com

RECEIVED: _____ ARTWORK ATTACHED: _____

POC FOR QUESTIONS _____ APPROVED: _____